

Room 1 - Concussion in Sport

As awareness about the short and long-term health outcomes of concussion has increased, the Canadian sport sector has stepped up to proactively manage and prevent concussion in sport.

Knowledge Users



KMb strategies



Evaluation strategies



Room 2 - Gender Equity

The active engagement of girls and women as participants and leaders will enhance the Canadian sport and physical activity system for everyone. In 2018, the federal government set a target to achieve gender equity in sport by 2035.

Knowledge Users



KMb strategies



Evaluation strategies



The Canadian sport sector has an important role to play in rebuilding Canada's relationship with Indigenous peoples.

In particular, the Truth and Reconciliation Commission's Calls to Action 87-90 address the need to better tell the national story of Aboriginal athletes in history, support athlete development, increase inclusive participation and competition opportunities.

Knowledge Users

**Aboriginal
Sport
Circle**

**Media
outlets**

Athletes

**Sport
Organizations
(National,
Regional, etc.)**

**Funding
Bodies (e.g.,
Jumpstart,
Participation)**

KMb strategies

**Social
Media**

**Storytelling
Platforms**

**Community-focused
events to allow for
collaboration**

Infographics

Video

**Print media
(e.g.,
newspapers,
magazines)**

**Panel
discussions**

**Local
workshops**

Newsletters

**Sharing
statistical
information
with relevant
groups**

Evaluation strategies

**Social
media
analytics**

Surveys

**Increased
participation (e.g., in
mobilization, sport,
workshops, etc.)**

**Metrics of
storytellings,
video,
infographics,
etc.**

**Interviews
and
open-ended
surveys with
athletes**

**Measure
competition
opportunities**

**Policy change
perceptions**

The Canadian sport and physical activity sector is committed to facilitating the full and active engagement of persons with a disability – from recreational physical activity to high performance para sport competition – and to contribute to social inclusion through these activities.

Knowledge Users



KMb strategies



Evaluation strategies



