

Kyle Rich, PhD, CPT
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Education

PhD (Kinesiology), *Western University, London, Ontario*, 2017

Master's of Arts (Human Kinetics), *University of Ottawa, Ontario*, 2013

Bachelor of Science (Human Kinetics, Honours) *University of Ottawa, Ontario*, 2011

Languages

- English - Fluent
- French - Fluent
- Portugese - Conversational

Professional Certifications

CPT (Certified Personal Trainer), 2010
Canadian Society for Exercise Physiology

Peer Reviewed Publications (* indicates student)

Smart, S*, **Rich, K. A.**, & Lauzon, A. (under review). Exploring the role of sport in the acculturation and livelihoods of newcomers to Canada. Submitted to *Journal of Sport for Development* (Special issue on Sport and Livelihoods).

McKeown, J. & **Rich, K. A.** (under review). Examining mature student experiences in degree a pathway program for working professionals. Submitted to *Schol : A Journal of Leisure Studies and Recreation Education* (Special issue on Contemporary student experiences).

Rich, K. A. & Misener, L. (in press). Get Active Powassan: Developing sport and recreation programs and policies through participatory action research in a rural community context. *Qualitative Research in Sport, Exercise, and Health*.

Rich, K. A., Nicholson, M., Randle, E., Staley, K., O'Halloran, P., Belski, R., Kappelides, P., & Donaldson, A. (2019). Leisure Constraints and Sport Development for Women in Regional Communities: A Case Study to Inform Participant-Centred Sport Development Initiatives. *Leisure Sciences* (online first)

Rich, K. A. & Misener, L. (2019). Playing on the periphery: Troubling sport policy, systemic exclusion, and the place of rural sport in Canada. *Sport in Society*, 22(6), 1005-1024.

Singer, J. N., Shaw, S., Hoerber, L., Walker, N., **Rich, K. A.**, & Agyemang, K. (2019). Critical Conversations About Qualitative Research in Sport Management. *Journal of Sport Management*, 33(1), 50-63.

Rich, K. A., & Misener, L. (2017). Insiders, Outsiders, and Agents of Change: First Person Action Inquiry in Community Sport Management. *Sport Management Review*, 20(1), 8-19.

Rich, K., A. & Giles, A. R. (2015). Managing Diversity to Provide Culturally Safe Sport Programming: A Case Study of the Canadian Red Cross' Swim Program. *Journal of Sport Management*, 29(3), 305-317.

Rich, K., Misener, L., & Dubeau, D. (2015). Community Cup, We are a Big Family: Examining the Social Inclusion and Acculturation of Newcomers to Canada Through a Participatory Sport Event. *Social Inclusion*, 3(3), 129-141.

Rich, K., & Bean, C., & Apramian, Z. (2014). Boozing, brawling, and community building: Sport-facilitated community development in a rural Ontario community. *Leisure/Loisir*, 38(1), 73-92.

Rich, K., & Giles, A. R. (2014). Examining Whiteness and Eurocanadian Discourses in the Canadian Red Cross' Swim Program. *Journal of Sport and Social Issues*, 38(5), 465-485.

Golob, M., Giles, A. R., & **Rich, K.** (2013). Identifying promising practices for enhancing the relevance and effectiveness of water safety education for ethnic and cultural minorities. *International Journal of Aquatic Research and Education*, 7(1), 39-55.

Rich, K., & Giles, A. R. (2013). Contextually appropriate aquatics programming in Canada's North: The Shallow Water Pool Lifeguard Certification. *Canadian Journal of Native Studies*, 33(1), 49-64.

Book Chapters

Rich, K. A., Houston, C., Smith, T. & Pegoraro, A. (under review). Discourses in the twittersphere: Loreto, Carcillo, hockey culture, and social change. In C. MacDonald & J. Edwards (Eds.), *Uncommon Stories in Hockey*. University of Alberta Press.

Rich, K. A. & Misener, L. (under review). Resisting, reproducing, and recreating rurality: Leisure in contemporary rural communities. In T. Blackshaw & T. Glover (Eds.), *Leisure and its Communities: Rethinking Mutuality, Collective Expression and Belonging in the New Century*. Routledge.

Rich, K. A., Misener, L., and the Trout Creek Community Centre Board. (2017). Community Centres as Spaces for Sport, Recreation, and Resiliency: The Case of the Trout Creek Community Centre. In L. Brinklow & R. Gibson (Eds.), *Building Community Resilience: From Black Horses to White Steeds* (pp. 109-131). Charlottetown, PE: Island Studies Press.

Rich, K. A. & Misener, L. (2017). From Canada with Love: Human Rights, Soft Power, and the Pridehouse Movement. In C. Esherick, B. Baker, S. Jackson, & M. Sam (Eds.), *Case Studies in Sport Diplomacy*. Morgantown, WV: Fit Publishing.

Misener, L. & **Rich, K. A.**, (in press). Urban Sport in Canada. In K. Gilbert & K. McPherson, *Urban Sports Development*. Commonground Publishing.

Doherty, A. & **Rich, K. A.** (2015). Sport for Community Development. In M. Bowers & M. Dixon (Eds.), *Sport Management: An Exploration of the Field and its Value*. Sagamore.

Published Reviews

Minnaert, L. (2012). An Olympic Legacy for all? The Non-Infrastructural legacies of the Olympic Games for Socially Excluded Groups (Atlanta 1996-Beijing 2008). *Tourism Management*, 33(2), 361-370. Reviewed by **Rich, K. A.**, for *Olympika: The International Journal of Olympic Studies*, 22(1).

Scholarly Presentations (* indicates student)

Rich, K. A. & Hoeber, L. (accepted). The Battle of Little Big Puck: Narratives of Community, Sport, and Relationships in Rural Canada. Accepted at the Canadian Rural Revitalization Foundation Conference, St John's, NF.

Rich, K. A. (2019). Rural Sport Spectacles: Ice Hockey, Mythologies and Meaning-making, in rural Canada. Presented Paper at the Leisure Studies Association Conference, Dundee, UK.

Smart, S.* & **Rich, K. A.** (2019). Examining the Capacity of Sport to integrate Immigrants into Canadian Communities. Presented Paper at the International Conference on Sport in Society, Toronto, ON.

Rich, K. A., & Pegoraro, A. (2018). Rural Hockey Heroes: What Happens when you Challenge the Dominant Narrative of #HumboldtStrong?. Presented Paper at the North American Society for the Sociology of Sport Conference, Vancouver, BC.

Rich, K. A. & Misener, L. (2018). Resisting, reproducing, and recreation rurality through leisure: Insights from rural Canada. Presented Paper at the International Sociological Association Conference, Toronto, Canada.

Rich, K. A. & Misener, L. (2018). Playing on the periphery: Troubling sport policy, systemic exclusion, and the place of rural sport in Canada. Presented Paper at the Leisure Studies Association Conference, Bath, UK.

Rich, K. A., & Misener, L. (2018). Putting the "Social" in Social Change: Moving Forward in Research and Practice of Managing Sport for Social Change. Presented Paper at the North American Society for Sport Management Conference, Halifax, NS.

Rich, K. A., Misener, L., & the Municipality of Powassan Recreation Committee (2017). Managing Sport and Recreation In and For Communities. Presented Paper at the Canadian Rural Revitalization Foundation Conference, Nelson, BC.

Rich, K. A., Randle, E., Nicholson, M., Staley, K., O'Halloran, P., Belski, R., Kappelides, P., & Donaldson, A. (2017). Leisure Constraints as a Generative and Analytical Framework for Community Sport Development: A Case Study of Stand Up Paddle Boarding for Regional Women. Presented Paper at the Leisure Studies Association Conference, Leeds, UK.

Rich, K. A., & Misener, L. (2017). Contextualizing Rural Community Recreation: Insights from Powassan, Ontario. Presented Paper at the Canadian Congress on Leisure Research, Kitchener, ON.

Rich, K. A., & Misener, L. (2016). From Canada with Love: Sexual Rights, Soft Power, and the Pridehouse Movement. Presented Paper at the North American Society for the Sociology of Sport Conference, Tampa, FL.

Rich, K. A., Misener, L., & the Municipality of Powassan Recreation Committee (2016). Locating Sport and Recreation in Rural Community Development. Presented Paper at the Canadian Rural Revitalization Foundation Conference, Guelph, ON.

Rich, K. A. & Misener, L. (2016). Sport, Recreation, and Rural Youth in Context. Presented Paper at the Rural Sociological Society Conference, Toronto, ON.

Rich, K. A. & Misener, L. (2016). Cheers and Queers: Leveraging Sport Events for LGBTQ Communities. Presented Paper at the North American Society for Sport Management Conference, Orlando, FL.

Rich, K. A., Misener, L., & the Trout Creek Community Centre Board (2015). The Trout Creek Community Centre: A Space for Sport, Recreation, and Resiliency. Presented Paper at the Canadian Rural Revitalization Foundation Conference, Summerside, PE.

Rich, K. A. & Misener, L. (2015). Mega events with small town outcomes?: Diverse perspectives from non-host communities. Presented Paper at Pan American Sport and Exercise Summit, Toronto, ON.

Rich, K. A., Braimoh, F., & Misener, L. (2015). Locating Sport and Recreation Policy in Rural Community Development. Presented Paper at the North American Society for Sport Management Conference, Ottawa, ON.

Rich, K. A. & Misener, L. (2014). Social Impacts of Large Scale Multi-Sport Events for Rural Non-Host Communities: A Preliminary Investigation. Presented Paper at the North American Society for the Sociology of Sport Conference, Portland, OR.

Rich, K. A. & Misener, L. (2014). A Preliminary Framework for Understanding the Role of Sport and Recreation in Rural Canadian Communities. Presented Paper at the Leisure Studies Association Conference, Glasgow, Scotland, UK.

Rich, K. A. & Misener, L. (2014). Examining the Complexities of Managing Local Sport for Development. Presented Paper at the North American Society for Sport Management Conference, Pittsburgh, PA.

Paradis, K. F., Misener, L., **Rich, K. A.**, McPherson, G., McGillivray, D., & Legg, D. (2014). Separate but equal? An assessment of awareness and attitudes toward disability and para sport at the 2014 Commonwealth Games. Presented Paper at the Canadian Society for Psychomotor Learning and Sport Psychology Conference, London, ON.

Rich, K. A., Misener, L., & Giles, A.R. (2014). Inclusive Sport in the Canadian Context. Presented Paper at the Tri-University Conference, Western University, London, ON.

Rich, K. A. & Misener, L. (2013). Examining the Integrative Potential of a Participatory Sport Events for Newcomers to Canada. Presented Paper at the North American Society for the Sociology of Sport Conference, Quebec City, QC.

Rich, K. A. (2013). Symposium Synthesis and Wrap Up Discussant. New Rural Economy Research Symposium hosted by the Rural Development Institute at the Canadian Rural Revitalization Foundation Conference in Thunder Bay, ON.

Rich, K. A., & Bean, C., & Apramian, Z. (2013). Boozing, brawling, and community building: Sport-facilitated community development in a rural Ontario community. Presented at the International Society for the Sociology of Sport Conference, Vancouver, BC.

Rich, K. A. & Giles, A. R. (2013). Bridging Waters of Sport Management and Critical Whiteness to Examine Cultural Safety Training for Instructors of the Canadian Red Cross' Swimming and Water Safety Program. Presented at the Canadian Sociology Association Conference at Congress, Victoria, BC.

Rich, K. & Giles, A. R. (2012). *Examining culture in the Canadian Red Cross' Swimming and Water Safety Program*. Presented at the North American Society for the Sociology of Sport Conference, New Orleans, LA.

Panel/Symposia/Workshops/Sessions

Rich, K. A. (2019). Get Active Powassan: Developing sport and recreation programs and policies through participatory action research in a rural community context. Presented at the *Transforming Sport Early Career Researcher and Doctoral Student Workshop*, University of Brighton, Brighton, UK.

Rich, K. A. (2019). Cultural Safety for Camp Programmers and Administrators. Workshop facilitated for the Ontario Camps Association Annual Conference, Markham, ON.

Rich, K. A., & Adams, C. (2018). Rural Sport: Context, processes, and outcomes. Session organized for the North American Sociology of Sport Conference, Vancouver, BC.

Rich, K. A., Kope, J., & Wenninger, D. (2018). Understanding and Improving Capacity within Diverse Community Contexts and Organizations. Workshop facilitated for Gathering Strength: Framework for Recreation in Canada 2018 hosted by Saskatchewan Parks and Recreation Associate, Regina, SK.

Rosenthal, M., van Ingen, C., Adams, M. L., Mills, C., **Rich, K. A.**, & Liao, J. (2017). Embodied Learning: Engaging Bodies through Film. Panel presentation for the North American Society for the Sociology of Sport Conference, Windsor, ON.

Chalip, L., Green, B., Misener, R., Taks, M., & **Rich, K. A.** (2017). Getting Some Action: Building Sport Management Theory and Practice through Action Research. Symposium at the North American Society for Sport Management Conference, Denver, CO.

Singer, J. N., Shaw, S., Hoeber, L., Walker, N., **Rich, K. A.**, & Agyemang, K. (2017). Critical Conversations About Qualitative Research in Sport Management.

Symposium at the North American Society for Sport Management Conference, Denver, CO.

Musser, A., Smith, N., **Rich, K. A.** & Wasser, K. (2016). Moving from Research Idea to Research Agenda: How to Develop Your Research Road Map as a Graduate Student. Symposium at the North American Society for Sport Management Conference, Orlando, FL.

Other Publications

Rich, K. A., & Pegoraro, A. (2018). Challenging the Narrative of #HumboldtStrong: Power, Politics, and Sporting Nationalism. *Engaging Sports*. Available at <https://thesocietypages.org/engagingsports/2018/11/28/challenging-the-narrative-of-humboldtstrong-power-politics-and-sporting-nationalism/>

Current Research Projects

2018-Present: *The Float Coat Song: Cultural Safety and Aquatic Safety Messaging in Alaska*

- Collaborators: Dr. Audrey Giles, Mariam Gerguis, Alaska Office for Boating Safety, Alaska Native Tribal Health Consortium, Kingikmiut Singers and Dancers of Anchorage.

2018-Present: *Sharing the Stories of The Battle of Little Big Puck*

- Collaborators: Dr. Larena Hoeber, Dale Mosquito, Joe Braniff, Tom Reardon, Anne Weisberger.

2018-Present: *Heritage and Community at Canada's Multicultural Hockey Tournament*

2018-Present: *This Parkdale Life: Podcasts, Social Media, and the power of Anonymity in community mobilization and resistance.*

- Collaborators: Sacha Smart, Parkdale Life.

Past Research Experience

2016-2017: *Program Evaluation for VicHealth Investments in Participation and Health Through Sport*

- In collaboration with the Centre for Sport and Social Impact at La Trobe University, Melbourne, Victoria.

2013-2017: *Sport and Recreation in Rural Canadian Communities*

- Participatory research project with the Municipality of Powassan.
- Awarded SSHRC Joseph-Armand Bombardier CGS Doctoral Scholarship.

2013-2016: Leveraging Parasport Events for Sustainable Community Participation

- Awarded SSHRC Sport Participation Research Initiative (\$140,000)
- P.I.s: Dr. Laura Misener; Dr. David Legg; Collaborator: Dr. Gayle McPherson

2013-2015: The Impact of Recreational and Participatory Sporting Events on the Adaptation of Newcomers to Canada

- Collaborators: Dr. Laura Misener, The Community Cup

2011-2013: Red Cross Water Safety Instructor Cultural Sensitivity Module

- \$10,000 University of Ottawa Internal Interdisciplinary Grant competition
- Collaborators: Dr. Audrey Giles, Matias Golob, Dr. Pat Palulis, Dr. Shaelyn Strachan, Canadian Red Cross

2013: Analytical Report on Promising Drowning Prevention Outreach Methods for Aboriginal Populations in Canada

- Funded by Public Health Agency of Canada (\$9,000)
- Co-P.I.s: Peter Baars, Shelley Dalke, Dr. Audrey Giles

2010-2011: Shallow Water Pool Lifeguard Program Evaluation

- Portion of larger SSHRC-funded research project
- Supervisor: Dr. Audrey Giles

2009-2010: Psychological Strategies Utilized by Elite Level Adventure Racers

- P.I.'s: Brittany Glynn, James Galipeau, Nicole Dubuc

Supervisory Experience

Masters Advisement

Co-Supervisor.

Sacha Smart. *The Capacity of Sport to Integrate Immigrants into Canadian Communities*. School of Environmental Design and Rural Development, University of Guelph (2017-2019).

External Reader

Anik Dennie. *The Effects of Homophobia, Biphobia, and Transphobia in high school physical education classes, school sports, and community sports on future sports and physical activity participation: A retrospective Study*. School of Human Kinetics, Laurentian University (2019).

Undergraduate Theses

Supervisor.

Elizabeth Enns & Alannah Courte. *Mood Walks: Examining partnerships de-*

signed for preventative campus mental health programming. Department of Recreation and Leisure Studies, Brock University (2018-2019).

Directed Studies

Supervisor.

Tasia Walsh. Colonialism in the Context of Recreation and Leisure in the Territorial North. Department of Recreation and Leisure Studies, Brock University (2019).

Jessica Diamond. Promising Practices for Social Inclusion and Community Integration. Department of Recreation and Leisure Studies, Brock University (2018).

Teaching Experience

Instructor

Brock University, St Catharines, Ontario, 2016-Present

- **RECL 3M15 Administration of Community Recreation Theory and Practice (Winter 2019)**

Note: Course offered in blended format.

- **RECL 3M25 Community Development, Diversity, and Recreation (Fall/Winter 2016-2017; Winter 2019)**

Note: Course offered in blended format.

- **RECL 3M01 Leisure Theory and Reflective Practise (Fall/Winter 2016-2017; Summer/Fall 2018)**

Note: Course offered in blended format.

- **RECL 2P00 Recreation Programming (Fall 2018)**
- **RECL 2P26 Outdoor Recreation Theory and Practice II (Winter 2018)**
- **RECL 3P11 Sociological Aspects of Leisure and Diversity (Fall 2017)**
- **RECL 3P04 Leisure and Health Relationships (Fall 2017)**

Note: Course offered online.

Humber College, Toronto, Ontario, 2018-Present

- **FITM 150 - Exercise Prescription I (Winter 2018)**
- **SPRT 352 - Sport Research Project**

Note: Advised 10 students in conducting individual research projects.

- **WORK 253 - Industry Internship Recreation and Leisure Services**

Note: Advised 35 students during their industry work experiences.

Teaching Assistant Training Program Instructor

Western University, London, Ontario, 2015-2016

Teaching Assistant

Western University, London, Ontario, 2014

- **KIN 3510 Sport in Development**

University of Ottawa, Ontario, 2011-2013

- **APA 3381 Measurement and data analysis in human kinetics**
- **APA 1161 Introduction to the biophysical aspects of human movement.**
- **APA 1122 Health: A global context.**

Guest Lectures

“Sport Policy and Systemic Exclusion” **AHSC 5P01 - Current Issues in Applied Health Science Research (Graduate Seminar)**, Brock University, April 17, 2019.

“Cultural Safety and Leadership in Recreation and Leisure” **RECL 1P99 - Leadership in Parks, Recreation, and Leisure Services**, Dr. Garrett Hutson, Brock University, March 15, 2019.

“Career Pathways in Kinesiology” **KIN 3090 - Field Placement I**, Dr. Leila Kelleher, University of Guelph-Humber, February 15th, 2018; March 14, 2019

“Rural Recreation and Development” **REC 356 - Recreation and Community Development**, Dr. Katie Misener, University of Waterloo, November 16, 2017.

“Tensions, Challenges, and Opportunities of Participatory and Action-Oriented Approaches to Research” **AHSC 5P01 - Current Issues in Applied Health Science Research (Graduate Seminar)**, Brock University, October 3, 2017.

“Career Pathways in Kinesiology” **KIN 3090 - Field Placement I**, Dr. Leila Kelleher, University of Guelph-Humber, February 1, 2017.

“Community Sport, and Recreation” **APA 5316 - Seminar: Current Research in Sport and Physical Activity**, Mike Naraine, University of Ottawa, November 4, 2015.

“Social Theory, Sport, and Recreation” **PE 4046 - Contemporary Issues in Sport and Physical Activity**, Dr. D. Hay, Nipissing University, September 22 & 24, 2015.

“Sport and Recreation Policy and Canadian Communities” **MKTG 3206 - Sport Marketing**, Dr. D. Lafrance-Horning, Nipissing University, September 21, 2015.

“Sport Events and Social Change” **KIN 3510 - Sport in Development**, Dr. L. Misener, Western University, March 25, 2015.

“Culture and Whiteness in Sport and Recreation” **APA 4104 - Anthropology of Sport and Leisure**, Dr. A. R. Giles, University of Ottawa, February 4, 2015.

“Race, Ethnicity, and Culture in Sport and Recreation” **KIN 2250 - Social Foundations of Sport and Physical Activity**, Dr. K. Paradis, Western University, October 27, 2014.

“Sport Events and Social Change” **KIN 3510 - Sport in Development**, Dr. L. Misener, Western University, March 18, 2014.

“The Business of Sport for Development” **KIN 3510 - Sport in Development**, Dr. L. Misener, Western University, March 11, 2014.

"Graduate School: What its all about" **APA 2180 - Research methods in Human Kinetics**, Dr. T. Forneris, University of Ottawa, March 28, 2013.

"Bracketing Interviews" **APA 6100 - Qualitative data analysis**, Dr. A. Giles, University of Ottawa, January 28, 2013.

“What can I do with a degree in Kinesiology: Professional associations and qualifications” **APA 1161 - Introduction to the biophysical aspects of human movement**, Professor M. Dumont, University of Ottawa, November 29, 2011.

Professional Experience

Assistant Professor (Limited Term), *Brock University*, St Catharines, Ontario Canada, August 2017 - Present

Contract Instructor, *Humber College*, Toronto, Ontario Canada, Winter 2018.

Lecturer, *Brock University*, St Catharines, Ontario Canada, August 2016 - July 2017

Teaching Assistant Training Program Instructor, *Western University*, London, Ontario, 2015-2016.

Teaching Assistant, *Western University*, London, Ontario, 2014 (see details above).

Program Co-ordinator, *Municipality of Powassan*, Ontario, 2014-2015

Participated in funding acquisition, strategic planning, budgeting, program development, staffing, and evaluation activities.

Proprietor, *Kyle Rich Sport and Recreation Services*, 2011-Present

Offered capacity building services and program development for community groups and organizations.

Race Director/Event Chair, Community Cup Chase Urban Adventure Race, Ottawa, Ontario, 2012-2013. **Runner-up in the 2013 TrueSport Giveback Challenge**

Oversaw implementation of entire race from inception to evaluation.

Physiotherapy Assistant, *Martel & Mitchell Physiotherapy*, Powassan, Ontario, 2011

Provided support to physiotherapists in the clinical and long term care setting.

Personal Trainer, *Goodlife Fitness*, North Bay, Ontario, 2010-2011

Prepared, presented, sold and implemented personal training packages for a variety of clients.

Community Advisor, Residence Life, University of Ottawa, Ontario, 2008-2009

Provided resources and programming for 120 students living in residence.